

EANS-DD: HeidelbergCement AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

 Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: Merckle Service GmbH
 (Legal person, company or institution)

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
 Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Transaction:

Description of financial instrument: shares
 ISIN: DE0006047004
 Type of transaction: sales
 Date: 20.03.2012
 Currency: Euro
 Price: 43.38000
 No of items: 335616
 Total amount traded: 14,559,022.08000
 Place: off-market
 Explanation:

Further inquiry note:

Andreas Schaller
 +49 (0)6221/481-13 249
 andreas.schaller@heidelbergcement.com

Issuer subject to the publication requirement:

issuer: HeidelbergCement AG
 Berliner Straße 6
 D-69120 Heidelberg
 phone: +49(0)6221/481-13 227
 FAX: +49(0)6221/481-13 217
 mail: info@heidelbergcement.com
 WWW: http://www.heidelbergcement.com
 sector: Construction & Property
 ISIN: DE0006047004
 indexes: DAX, CDAX, Classic All Share, HDAX, Prime All Share
 stockmarkets: free trade: Hannover, Berlin, Hamburg, regulated dealing: München, Düsseldorf, Stuttgart, regulated dealing/prime standard: Frankfurt
 language: English