

EANS-DD: HeidelbergCement AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

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Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.  
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Details of the person subject to the disclosure requirement:  
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Person, triggering the disclosure:  
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Name: Dr. Bernhard Scheifele  
(natural person)

Reason for the disclosure requirement:  
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Reason: Person performing managerial responsibilities  
Position: Member of a managing body

Details of the transaction:  
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Transaction:  
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Description of financial instrument: discount certificate  
ISIN: DE000CK2EDL2  
Type of transaction: purchase  
Date: 04.05.2012  
Currency: Euro  
Price: 30.98000  
No of items: 30000  
Total amount traded: 929,400.00000  
Place: Stuttgart  
Explanation: As strike price the cap of the certificate is indicated.  
Reference date is 2012-12-20, payment date is 2013-01-03.

Description of the derivative:  
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Type of derivative:  
Underlying ISIN: DE0006047004  
Underlying Descr: Shares  
Strike price: 34.00000  
Expiration date: 31.12.2012  
Price multiplier: 1.00000

Further inquiry note:  
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Issuer subject to the publication requirement:  
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ISIN: DE0006047004  
indexes: DAX, CDAX, Classic All Share, HDAX, Prime All Share  
stockmarkets: free trade: Hannover, Berlin, Hamburg, regulated dealing: München,  
Düsseldorf, Stuttgart, regulated dealing/prime standard: Frankfurt  
language: English